

University of Michigan Board for Student Publications

Minutes of the April 29, 2024 Board Meeting

Board members present: Ann Marie Aliotta (Co-Chair), Jillian Berman, John Copeland, Susan Douglas, Geoff Gagnon, Jewel Gopwani, Andrew Grossman and Walter Middlebrook

Board members absent: None

The Michigan Daily was represented by: Dana Elobaid, Samantha Rich, and Ella Thompson

The Gargoyle was represented by: Sarrah Ahmed, Luke Homans and Charlie Splete

SHEI Magazine was represented by: Brooklyn Blevins and Apoorva Gautam

The Michiganensian was represented by: Mishal Charania, Averyl Cobb, and Ella Goulet

The Student Publications Staff was represented by: Kathy Ciesinski, Dave Richmond, and Evan Taylor

Others Present: None

Chair Ann Marie Aliotta called the meeting to order at 5:31 p.m.

Minutes

A motion to approve the March 18, 2024 meeting minutes was made by Susan, seconded by John, and passed without dissent.

Public Comments

None

Publication Updates

Gargoyle Magazine - Reporting by Sarrah

- Issue 4 released April 10th.
- Graduation Zine
- Installation of two new computers and a scanner for the office
- A thriving, happy and sizeable staff continues
- Working on SSO registration for FY25

The Michiganensian - Reporting by Mishal, Ella and Averyl

- Shared copies of the 2024 yearbook
- Work on next year's book has begun (D0)
- New editors have been selected and hiring will take place over the summer
- Work to be done over the summer includes working with partners and planning the 2025 cover
- Shared revenue generated through Grad Extravaganza events in April and through FY24
- Partnered with Jostens to do marketing on their behalf for March and April events and ring sales
- Sold over 1953 yearbooks

SHEI Magazine - Reporting by Brooklyn and Apoorva

- Print issues released in fall "All Grown Up" and winter "Surveillance"
- Won three Accolades awards: Publication Design, Visual Arts and Fashion
- Successful events and collaborations throughout FY24 include: Artco (Student Art Showcase) with Music Matters at Cahoots, SHEI Soiree - Winter print launch and 25th Anniversary celebration at UMMA, Member bonding event - bouquet making with Hopelessly Yellow at OneDNA, and photo shoot for Arab American Association fashion show
- Leadership transition in progress

The Michigan Daily - Updates on the following items provided by Dana, Samantha and Ella

- Elected summer leadership and started summer production
- Zhane Yamin is the summer EIC
- Updated bylaws
- SPJ Awards
- Finalized baby ads and graduation issue
- Created videos, tutorials and written instructions for business staff
- Summer business staff is shadowing academic year staff and transition is going smoothly
- Sara Wolf is the summer Business Manager
- Business and Edit are preparing for summer special editions
- Finalizing summer timeline and deadlines
- Football book

Committee Reports

Operations Committee:

Jewel reported on meeting with Geoff, Walter and Kathy recently. Close to presenting a candidate to the board to fill the open position for FY25. Still looking for someone to step into a Co-Chair, or Vice Chair position.

Finance Committee:

Andrew reported on reviewing FY25 budgets with Jillian. Satisfied with responses for the short term and felt their questions were answered. Students were encouraged to continue to be innovative. After further discussion a motion was made by Andrew to approve the FY25 budgets as shared with the board for review, seconded by Susan, and passed without dissent.

Development Committee:

Evan reported on the following items: FY 24 numbers year to date through March - both in donations and donors, CDAS luncheon, Daily's fall reunion, alumni engagement, as well as the position of the incoming CSG leadership and the impact on student org funding.

GM Report

Kathy talked about various committee meetings having taken place recently, shared FY24 publications revenue & net income and cash flow, requested scholarship & awards application review assistance, reminded attendees about the Daily's graduation issue being passed out at the Big House again this year, and invited board members to the Student Publications' graduation open house on May 4th.

New Business

Kathy shared a list of potential meeting dates for FY25 and the dates that were agreed upon are: September 9, 2024, November 18, 2024 January 13, 2025, March 17, 2025 and April 14, 2025.

A motion to adjourn was made by John, seconded by Susan, and passed without dissent.

At 6:43 pm Chair Ann Marie Aliotta closed the meeting.

Actions Taken:

Motion to approve the March 18, 2024 meeting minutes: Susan Douglas

Seconded by: John Copeland

The motion passed without dissent.

Motion to approve FY25 budgets: Andrew Grossman

Seconded by: Susan Douglas

The motion passed without dissent.

Motion to adjourn: John Copeland

Seconded by: Susan Douglas

The motion passed without dissent.

Next Meeting Date: Monday, September 9, 2024 at 5:30 pm.

Respectfully submitted,

Kathy Ciesinski

General Manager, Office of Student Publications