**University of Michigan Board for Student Publications**

**Minutes of the December 21, 2015 Board Teleconference**

Board members present: John Bacon and Peter Mooney (acting chair)

Board members teleconferencing: David Hawkins, Cliff Lampe and Kevin Tottis

Board members absent: Neil Chase (chair), Alan Broad, Cindy Goodaker, and Steve Henderson

The Michigan Daily was represented by: Shoham Geva

The Michiganensian was represented by: no one

The Gargoyle was represented by: no one

SHEI Magazine was represented by: no one

The Student Publications Staff was represented by: Mark Bealafeld and Kathy Ciesinski

Others Present: none

Acting Chair Peter Mooney called the meeting to order at 5:35 p.m.

**Minutes**

A motion to approve the November 16, 2015 Board Meeting minutes was made by David, seconded by Cliff and passed without dissent.

**Public Comments**

None.

**The Michigan Daily**

Shoham stated that they have all the new staff in place and are anxious to get started in January.

**The Gargoyle**

Mark read an update stating that the Garg staff was behind schedule on their second issue of the year. We have prepaid for the printing so that they can get reimbursed by LS&A. They think they’ll have it out early in January.

**SHEI Magazine**

Shannon provided Mark with an update. They published their first issue, the theme was “Forward”. They had their release party on the 12th which was very well attended. The January issue of SHIFT is expected the second weekend of the month. They have had significant turnover on their Board as a result of study abroad participants and graduations. They’ve started on their second issue and are recruiting additional new members. They have received $1700 in grants from LS&A and CSG. Those funds will cover 70% of their printing costs. They have also received $700 from Giving Blue Day, not counting the matching funds which have yet to be determined. Finally, they earned $50 from their Pizza House fund raiser.

For upcoming events, they have a trunk show scheduled for January 21st, their charity fashion show is on February 6th, the fashion forum panel, which they used to call Fashion Speaks, on March 22nd and their spring issue launch party on April 16th.

**Finance**

Mark discussed the cash flow from November. The major event was recognizing the income from the Daily’s 125th Anniversary event. The year to date Gift total is $363,000 which is enough to push the enterprise into the black for the year. He said that Profits from Operations have been healthy as a result of the Daily’s strong revenue compared to both prior year (up 20%) and the budget. The Ensian’s results have been strong as well. The only negative is the returns from our investment portfolio.

There was a general discussion about the Daily’s National Accounts Revenue and why they’ve been so strong.

**Development**

In Sarah’s absence, Mark briefly updated the Board on the results of Giving Blue Day.

**Nominations**

Mark explained that the two possible open positions are both from the campus community and asked the Board to start thinking about whom we might get to fill one or both of the open positions. He made a pitch to recruit underrepresented groups and those that might have a strong background in either fund raising or finance.

**SWOT Analysis**

Neil had sent out a proposal for how he would like to proceed with our strategic plan. In his absence however, it was agreed to table this discussion until the next meeting.

**Adjournment**

A motion to adjourn was made by Kevin, seconded by David, and passed without dissent.

At 6:01 Acting Chair Peter Mooney closed the meeting.

**Actions Taken:**

Motion to approve the November 16, 2015 Board Meeting minutes: David Hawkins

Seconded by: Cliff Lampe

The motion was passed without dissent.

Motion to adjourn: Kevin Tottis

Seconded by: David Hawkins

The motion was passed without dissent.

Respectfully submitted,

Mark Bealafeld

General Manager

Office of Student Publications